

WEST SALEM ROTARY CLUB

P.O. BOX 5438

SALEM, OREGON 97304

July 11, 1991

Ms. Judith Koenig
General Manager
TV 22 KBSP
Blackstar Communications of Oregon, Inc.
4923 Indian School Rd. N.E.
Salem, Oregon 97305

Dear Judy:

West Salem Rotary's 1991 Strawberry Sale was a great success! I wanted to extend my thanks to you and your company for the tremendous support you provided in the form of public service announcements.

Our sales increased by 280 cans over the previous year. I am certain this would not have been possible without your help! As you know, this sale provides us with the money we need to support a number of charitable organizations and community-related projects.



Humane Society
of the Willamette Valley

4246 Turner Rd. SE ■ P.O. Box 13005 ■ Salem, OR 97309

(503) 585-5900 ■ An Incorporated Nonprofit Organization

June 12, 1991

Judith Koenig
Blackstar Communications
4923 Indian School Road NE
Salem, Oregon 97305


Dear Judith,

On behalf of the animals, volunteers, and staff at the Humane Society, please accept our gratitude for your tremendous support. We truly appreciate KBSP's continued generosity. Your unique donation of production and broadcast time is very important and valuable to the Humane Society. We receive many positive comments from the spots that air on your station.

Judith, again our sincere thanks for your kindness and continued support on behalf of the animals. KBSP is helping to make a difference!

Sincerely,


Donald Myers
Director of Development


Marti Staprans
Community Programs Coordinator

CLINIC
9-2000

Salud Medical Center, Inc.

P.O. BOX 66 • 347 N. FRONT STREET
WOODBURN, OREGON 97071-0066



FAX
(503) 981-5839

December 16, 1991

*Dick Bond
4923 Indian School Rd.
Salem, OR 97305*

Dear Mr. Bond,

With the holidays so rapidly approaching, it is appropriate that we take just a

THE
SALVATION
ARMY

FOUNDED 1865



SALEM CORPS

1230 Winter N.E.
P.O. Box 7047
Salem, Oregon 97303
Phone (503) 399-0206

January 14, 1992

Judith Koenig, General Manager
TV 22 KBSP
Blackstar Communications of Oregon, Inc.
4923 Indian School Rd NE
Salem OR 97305

RE: 1991 Christmas Programs - Appreciation for Publicity

Dear Judy:

Please share our appreciation with Dick Bond, Tom Cravens and the other supportive folks at TV 22 KBSP for the frequent, timely and well written PSA's publicizing The Salvation Army's Christmas programs.

Because of TV 22's tremendous effort in creating public awareness the Salem-Keizer community responded overwhelmingly.

We're delighted to share some "fast facts" about the success of specific Christmas programs, these are:

1. Christmas Kettles - Almost \$100,000 raised compared to \$65,000 last year and a 55% increase in volunteer bellringers.
2. Holiday Food Drive - A 100% increase in food collected for Christmas dinner food boxes and emergency food boxes distributed



Mission Mill Museum Association
1313 Mill St. S.E., Salem, OR 97301
(503) 585-7012

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Ralph Schlegel
Lee Schrunk
Berneice Smith

Executive Director

Bruce L. Wulf

February 11, 1992

TV 22 KBSP
4923 Indian School Road NE
Salem, Oregon 97305

Dear Judith:

Thank you for your letter of February 10 concerning the public service announcements regarding our highly popular Speakers Series. We were overwhelmed with the turnout for the first in this year's series. 424 people came to hear Dr. Beckham talk of the Indians of the Northwest. This was our largest attendance ever and the enthusiasm of all who did attend was very gratifying. I am sure that the coverage your station gave this lecture was a major contributing factor. A number of people have remarked that they had seen the announcement on your channel.

Thanks for your support and I hope that you will be able to provide coverage for the remaining three speakers. I am enclosing several book marks which give the dates of our other events scheduled during the 1992 year.

Sincerely,

Bruce L Wulf
Executive Director

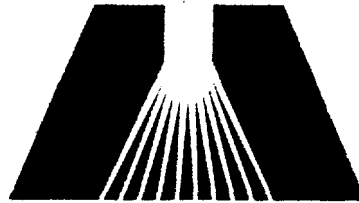
Enclosures: Book marks

FEB 17, 1992

DEAR DICK,

Thank you for including the
YWCA in your programming.
I REALLY ENJOYED OUR INTERVIEW.
You MADE ME FEEL VERY
COMFORTABLE. I LOVE YOUR
PENTACLE PERFORMANCES ALSO —
ESPECIALLY TUNA, TEXAS — REALLY

YWCA



Talented and I really enjoy
watching you.

Thanks Again for
our interview.

Jo Pita

P.S. PLEASE tell Rick hello AND
Thanks Also.

WILTSE'S, INC.

AUTOMOTIVE & TRUCK COLLISION REPAIR
24-HOUR TOWING

January 10, 1992

TV 22 KBSP
Blackstar Communications of Oregon, Inc.
4923 Indian School Road NE
Salem, OR 97305

Attention: Judith Koenig, General Manager

Dear Ms. Koenig:

On behalf of the Oregon Tow Truck Association and myself, I would like to thank KBSP TV-22 for donating the time and expense to advertise the Oregon Life Tow Public Service Announcement through the Holiday Season.

Through your efforts, I am positive many lives were saved.

I would also like to thank Mr. Bond and Mr. Hudanish for their professional and enthusiastic efforts, which helped make the PSA a success.

Again, thank you, and I hope we may count on you for next year's Holiday Season.

Sincerely,

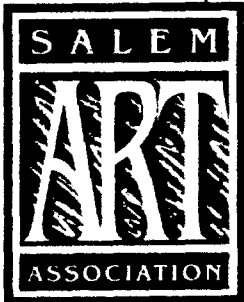


Robert Wiltse
Wiltse Autobody and Towing, Inc.

BUSH BARN
ART CENTER
(503) 581-2228

BUSH HOUSE
MUSEUM
(503) 363-4714

TEXTILE
DESIGN CENTER
(503) 581-2228



600 Mission Street SE
Salem, Oregon 97302

December 11, 1991

Dick Bond
KBSP Ch 22
4923 Indian School Road NE
Salem, OR 97305

Dick,

Thank you so much for doing the piece on our holiday exhibition,
Garlands & Glitter! You did a great job, and we really appreciate
the support of our efforts in bringing the community high quality
exhibits.

A handwritten signature in cursive script, appearing to read "Tere Barkley".

Tere Barkley
Publicity

A handwritten signature in cursive script, appearing to read "Peter Held".

Peter Held
Gallery Director



Marion County

OREGON

**DEPARTMENT OF
SOLID WASTE MANAGEMENT**

DIRECTOR
James V. Sears

(503) 588-5169

**BOARD OF
COMMISSIONERS**
Randall Franke
Gary Heer
Mary Pearmine

**ADMINISTRATIVE
OFFICER**
Ken Roudybush

November 13, 1991

Judith Koenig
General Manager
TV 22 KBSP
4923 Indian School Road N.E.
Salem, OR 97305

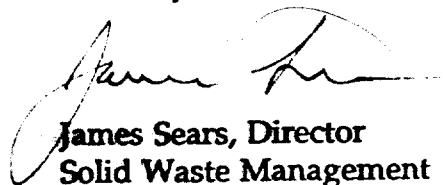
Dear Judy:

I greatly appreciate you sending me the listing of when the public service announcements regarding recycling were aired. It will really help us when we submit our annual wasteshed report to the Department of Environmental Quality.

I would also like to thank you for your cooperation in providing the time to air these messages. We feel this is an important factor to our ongoing program to educate the public regarding solid waste management and environmental issues.

Again, thanks for your support and we hope that you will continue your efforts in this area.

Sincerely,



James V. Sears, Director
Solid Waste Management

JVS:jp
tv22..1191

Dear *TU-22*

On behalf of the Salem Division of
MAKE-A-WISH FOUNDATION OF OREGON we
would like to thank you for your
help in making our second annual
Casino Night & Auction a tremendous
success.

With the contributions of time,
donations and support from folks
like you MAKE-A-WISH continues to



WOODBURN, OREGON

October 9, 1991

Dick Bond
TV 22
4923 Indian School Rd. N.E.
Salem, OR 97305

Dear Dick;

Thank you very much for your support of the 1991 Oregon Farmfest. Over one hundred businesses contributed to the success of the festival this year. We believe this shows a positive commitment from the community for Farmfest.

We appreciate your broadcasting the spots on the Oregon Farmfest. Good publicity is worth a "mint".

Thanks again, community support has made a major impact on the success of this year's Farmfest.

Cordially,

A handwritten signature in cursive script, appearing to read 'Jane'.

Jane Kanz
Executive Director

JK/rl



THE NATIONAL EXCHANGE CLUB FOUNDATION
FOR THE PREVENTION OF CHILD ABUSE

January 2, 1991

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VICE-PRESIDENT
WILLIAM C. WODTKE, JR.

SECRETARY-TREASURER
RICHARD C. READER

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BILLY JOE SILLS
LARRY M. STREET

TECHNICAL SERVICES
GEORGE J. MEZINKO
Foundation Director

JOHN R. CUNNINGHAM
Field Consultant

RICHARD F. SCHELL
Field Consultant

Lucinda Sears
KBSP TV 22
4923 Indian School Road, Northeast
Salem, Oregon 97303

Dear Ms. Sears:

On behalf of The National Exchange Club Foundation for the Prevention of Child Abuse, I would like to extend our gratitude for your unselfish gift to the Exchange Club Center for the Prevention of Child Abuse of the Mid-Willamette Valley, Inc.

Your generous support of this local Exchange Club Center is greatly appreciated, for it is at the local level that the Foundation's mission of preventing child abuse is translated into direct and effective service to those in need in your community.

Concerned individuals such as yourself are enabling the many Exchange Club Centers across the nation to reach out and assist ever-increasing numbers of families. Through our local Centers, the Exchange Club's goal of diminishing the tragedy of child abuse is becoming a reality.

Please accept our thanks as well as the thanks of abused children everywhere who are unable to speak for themselves.

Sincerely,


James R. Christophersen
President

JRC/ml

cc: Mr. Jess Armas, Director
The Exchange Club Center for the Prevention
of Child Abuse of the Mid-Willamette Valley, Inc.



Humane Society

4246 Turner Rd. SE ■ P.O. Box 13005 ■ Salem, OR 97309

the Willamette Valley

(503) 585-5900 ■ An Incorporated Nonprofit Organization

December 31, 1990

Blackstar Communications
4923 Indian School Rd. NE
Salem, OR 97305

Dear Friends,

On behalf of the animals, volunteers and staff at the Humane Society, please accept my gratitude for your gift of \$35.00. We appreciate your concern and generosity during this holiday season.

Your continued support is very important to us. The Humane Society does not participate in the United Way, so we depend solely on donations from concerned individuals like you to fund



August 9, 1991

768 State Street
Salem, OR 97301
(503) 581-9922

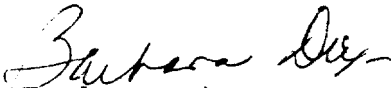
Judith Koenig, General Manager
KBSP TV22
4923 Indian School Road N.E.
Salem, OR 9705

Dear Judith,

We really appreciate the number of times you have run our "capital campaign" spot. We're in the home stretch, with the August 31 deadline fast approaching.

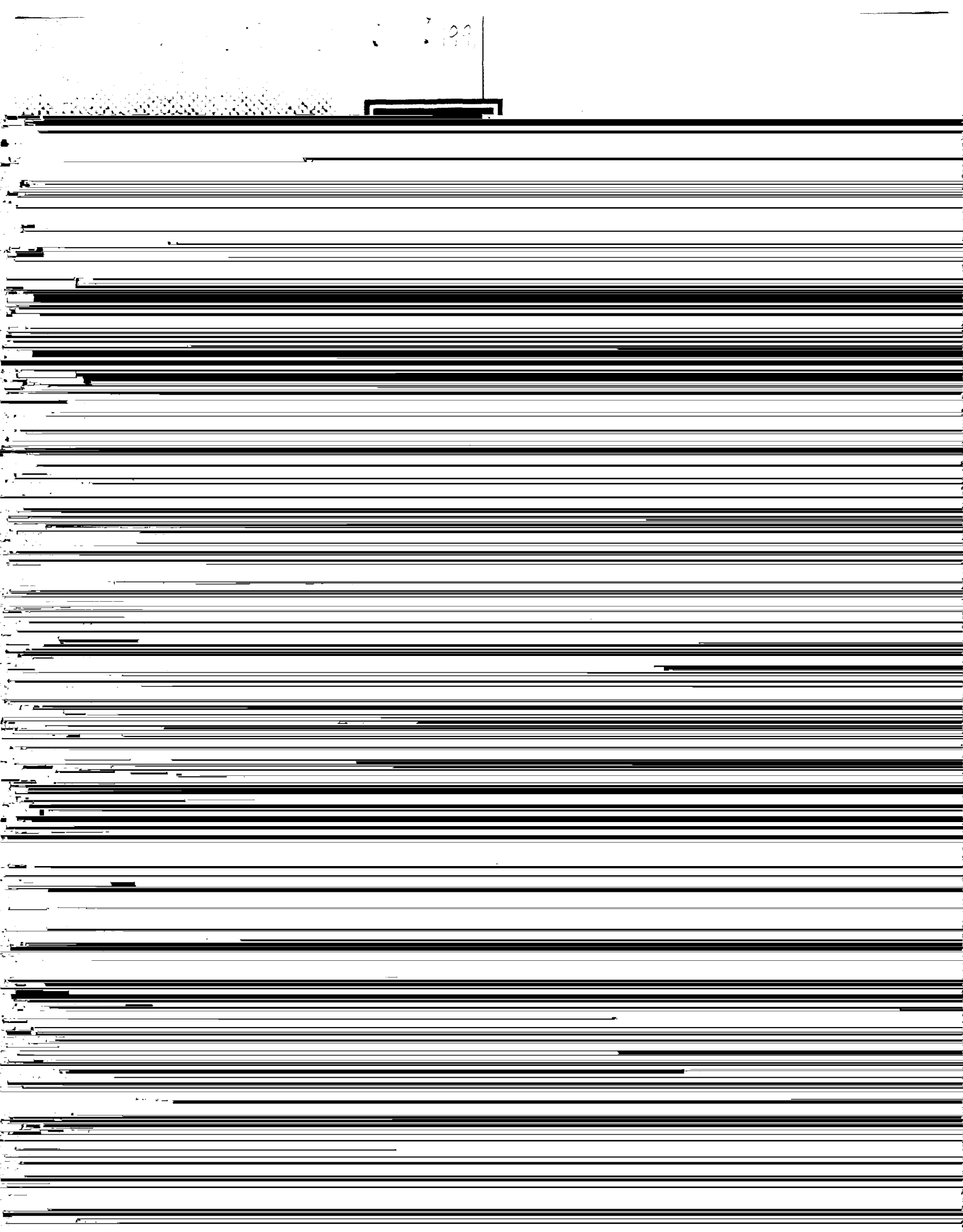
I was so sorry to hear that Lucinda is no longer with you. I will miss working with her and seeing her at Greeters. I hope you have had success in replacing her. I wish I had the appropriate communications background for it!

Sincerely,


Barbara Dixon
Executive Assistant



Marion-Polk
United Way Member
An Equal
Opportunity Employer



Dear Mr. Hagloch and Salem
Convention & Visitors Bureau:

Thank YOU from the BOTTOM
OF OUR HEARTS for your Open House
on Dec. 8TH. I am unemployed
and unable to do & give the family
what I'd like to for Christmas.

Thanks to you I could visit all
the open house sites and take
trucks and even give them a
bus ride. The children enjoyed it
all, the history, tours, chutneys,
wool process and open house visits
with Santa & cookies too. Thank you
for making it possible.

— A Grateful Family —

P.S. I saw it on KBSP 22 as we don't
get a paper.

SALEM ART ASSOCIATION

August 16, 1990

Lucinda Sears
TV22 KBSP
4923 Indian School Road NE
Salem, OR 97305

Dear Lucinda:

The 1990 Salem Art Fair & Festival was a tremendous success thanks to the assistance of businesses and individuals like you. Although this year's attendance and sales were not record-breaking, they were second only to last year -- which broke every record in the long history of this event. Considering the warm weather, we were very pleased.

Your donation of 30 PSAs and production costs valued at \$750 was greatly appreciated. Without community-wide participation and the generous contributions of our friends, the Salem Art Association would not be able to present this wonderful celebration of the arts.

Thank you again for your support! The 1991 Salem Art Fair & Festival promises to be better than ever and we are looking forward to your involvement once again.

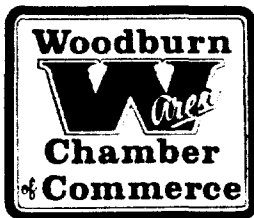
Sincerely,



Cynthia E. Green
Executive Director
Salem Art Association

CEG:nas

Thank you!



1312 Meridian Drive • P.O. Box 194 • Woodburn, OR 97071 • (503) 982-8221

August 6, 1990

Judith Koenig
General Manager
TV 22
4923 Indian School Rd. NE
Salem, OR 97305

Dear Ms. Koenig:

Just a note of thanks for your support of Craze Days. By providing the public service announcements for this event, you have given us an opportunity to reach people that we perhaps wouldn't have otherwise.

I will be including your listing of the times the announcement ran in my committee report. I'm sure the committee will also appreciate your support.

Thanks again.

Cordially,

Jane Kanz
Executive Director

cc: Withers
Hildebrand

JK/r1

THE
SALVATION
ARMY

FOUNDED 1865



SALEM CORPS

1230 Winter N.E.
P.O. Box 7047
Salem, Oregon 97303
Phone (503) 399-0206

October 29, 1990

Lucinda Sears
TV 22 KBSP
4923 Indian School Rd. N.E.
Salem, Ore. 97305

Dear Lucinda:

On behalf of The Salvation Army I want to thank you for your recent help in preparing a video spot relating to our upcoming Christmas effort.

It is gratifying to know of your assistance to help us in communicating our program to the community, and it is because of your effort that we anticipate another successful Christmas season.

Again thank you kindly and wishing you the best in these days, I remain,

Sincerely yours,


John Horgen, Major
Commanding Officer



A United Way Agency

Posted
1-22-90



Humane Society
of the Willamette Valley

4246 Turner Rd. SE ■ P.O. Box 13005 ■ Salem, OR 97309

(503) 585-5900 ■ An Incorporated Nonprofit Organization

September 12, 1989

Tom Cravens
KBSP
4923 Indian School Rd. NE
Salem, Ore 97305

Dear Tom,

On behalf of the Humane Society of the Willamette Valley, I wish to, once again, express our thanks regarding your community efforts to help us to help the animals. I will come by your office sometime this month to pick up a piece of the PSA. We will also mention your station's efforts in our upcoming Pawsprint newsletter.

Sincerely,
Marti Staprans
Community Programs Coordinator

Marti



1444 Liberty St. S.E. ■ Salem, Oregon 97302 ■ 362-0606 or 588-5808

Lucinda Sears
KBSP TV/22
4923 Indian School Rd. NE
Salem, Oregon

Thank you very much for creating and airing the spot publicizing our Pictionary Tournament. The event was a big success and lots of fun. Your support is greatly appreciated.

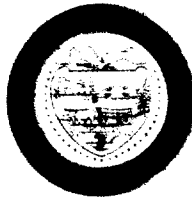
**Your continued support of Volunteers for Seniors
will be greatly needed and appreciated.**

Sincerely,

BARBARA ROBERTS

SECRETARY OF STATE

MARILYNNE T. KEYSER
DEPUTY SECRETARY OF STATE



STATE OF OREGON
SECRETARY OF STATE

136 STATE CAPITOL
SALEM, OREGON 97310-0722
(503) 378-4139

September 19, 1990

Tom Craven
KWVT-TV
4923 Indian School Road
Salem, OR 97305

Dear Tom:

Thank you very much for your time and help in making the copies of the "Vote '90" public service announcements.

With the addition of a local tag-end, we are distributing copies to all stations in hopes of good airtime as the election approaches. I really appreciate your assistance in preparing the tape for our local use.

Sincerely,

A handwritten signature in cursive script that reads "Barbara".

Barbara Roberts
Secretary of State

BR/ds



SPRAGUE HIGH SCHOOL

TO: Judith Koenig

FROM: TOM PICKENS

Sam Pickens

posted
2/9/90

**THE
SALVATION
ARMY**
FOUNDED 1865



February 6, 1990

Judith Koenig, General Manager
KBSP TV 22
BLACKSTAR Communications of OR, Inc.
4923 Indian School Road NE
Salem, OR 97305

SALEM CORPS
1230 Winter N.E.
P.O. Box 7047
Salem, Oregon 97303
Phone (503) 399-0206

**RE: LETTER OF APPRECIATION
CHRISTMAS FOOD DRIVE PSA**

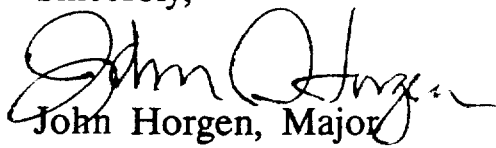
Dear Judith:

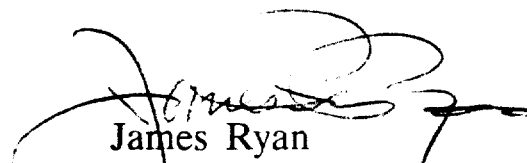
Special thanks to you, Lucinda, and staff of KBSP TV 22 for going the extra mile to inform the viewing community about The Salvation Army's Christmas Food Drive. You'll be pleased to know that we received 560,000 pounds of donated food items for our Emergency Shelter and Foodbank . . . a 57% increase over last Christmas. Also 200 community sponsors adopted families and individuals by providing food boxes and toys to 6057 people and over 300 volunteers gave 4000 hours of their time and caring spirit to make Christmas special for others.

The Salvation Army in Salem appreciates the partnership with KBSP TV 22 and the caring spirit of staff.

May God bless you each day of this new year.

Sincerely,


John Horgen, Major
Commanding Officer


James Ryan
Business Administrator

JH/JR/dm

W/D/B/3/1



A United Way Agency